

# VIRTUAL DOO



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“I'm elated because VirtualDOO has changed the way that we operate in a much more effective, and defined way.”

**Alejandro Meyerhans**  
CEO of getmelinks.com

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## INTRODUCTION BIO

### Fractional Director of Operations Founder of **VirtualDoo**

Lloyd began his career as a programmer and later became an engineering manager overseeing global technical teams.

Inspired by his love for the beach lifestyle and a chance encounter with business coach James Schramko during a surf, Lloyd left the corporate world and launched his own business, VirtualDOO.

Since then, he has worked with a range of clients, helping them streamline their operations, scale efficiently, and prepare for successful business exits.

As a fractional Director of Operations, Lloyd specializes in improving systems and processes, empowering teams, and creating sustainable business models. His approach ensures that business owners no longer need to be involved in the day-to-day details, allowing them to focus on the bigger picture.

## KEY HIGHLIGHTS

- ▶ **Founder of VirtualDOO:** A fractional operations company that helps businesses optimize their operations and grow.
- ▶ **Expert in Operational Freedom:** Known for systemizing operations so business owners can focus on scaling or preparing for a high-value exit.
- ▶ **Amazon Author:** Lloyd's book, '9 Ways to Leave Your Day-to-Day Operations', can be downloaded for free at [VirtualDOO Book](#).

## TOPICS I'M ALWAYS READY TO DISCUSS

- ▶ **Leaders**
- ▶ **Management**
- ▶ **Operations**
- ▶ **Rev Ops**
- ▶ **Productivity**
- ▶ **Entrepreneurship**
- ▶ **Time Freedom + Lifestyle**